Prevent Child Abuse Illinois™

ANNUAL REPORT 2018

www.preventchildabuseillinois.org

Prevent Child Abuse Illinois is the chartered state chapter of Prevent Child Abuse America
www.preventchildabuse.org

Letter from the Executive Director

Dear Friends,

The Board of Directors and Staff of Prevent Child Abuse Illinois are pleased to present our 2018 Annual Report. 2018 was a year of changes, challenges and accomplishments. We successfully transitioned the Executive Director position from Roy Harley to Denise McCaffrey. Thank you Roy for your 19 years of dedication to PCA Illinois! Tarra Winters became our Director of Programs. We completed the re-chartering process with Prevent Child Abuse America maintaining our high standard of excellence. And we said "goodbye" to our Illinois Walk for Children and said "hello" to our new fundraiser the Annual Downtown Springfield Family FunFest.

The 2018 FunFest was awesome while it lasted. Mother Nature did her best to drench us, but it did not dampen our spirits for next year! Mark your calendars for September 7, 2019. Whether you sponsor, volunteer, attend the event with your family, or participate through an online donation, this event is guaranteed to grow all while supporting the programs of PCA Illinois.

During the past year PCA Illinois also introduced 6 new trainings on childhood trauma and began screening the documentary film Resilience. We now know if a child experiences trauma in their childhood that child may face life-long consequences, including health, mental health, and substance abuse issues, just to name a few. It is encouraging to see organizations outside of social service agencies begin to understand the impact of childhood trauma on brain development and to see these organizations support efforts to build resilience in children and families.

2018 was not without its challenges. Nationally we continued to see and hear reports of child sexual abuse by coaches, clergy and others, a rising opioid epidemic, school shootings and senseless child deaths. Clearly our work is not yet done. We at Prevent Child Abuse Illinois will continue to raise awareness, educate everyone, develop new resources, and stand with our partners locally, throughout Illinois and nationally. One case of child abuse is one too many!

PCA Illinois is very grateful to all of you, our friends, colleagues, and partners for your involvement with us and for what you do in your own families and communities. We know you continue to stand with us and that you believe that everyone has a role to play in preventing abuse and neglect. Thank you so much for supporting us in our role.

Michael Hoffman
Board President

Denise McCaffrey
Executive Director

VISION

Prevent Child Abuse Illinois envisions an Illinois where all children grow-up in healthy, nurturing homes and communitiies free of abuse, neglect, violence, or endangerment of any kind.

MISSION

The mission of Prevent Child Abuse Illinois is to prevent child abuse by providing statewide leadership through education, support for community initiatives, and advocacy.

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Childhood Trauma & Sex Abuse

Developing Our Trauma Trainings

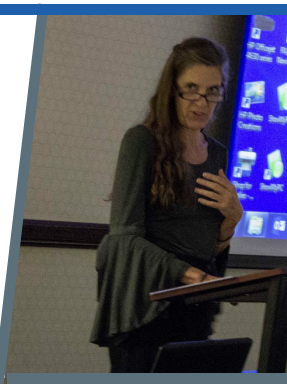
Kristin Kaufman came to Prevent Child Abuse Illinois in December 2016. Prior to that, she worked for nine years in a child welfare agency in Central Illinois. During her interview, Kristin was asked, "what can you bring to the programs of PCA Illinois that represents your passion?" Being aware of Prevent Child Abuse Illinois and our programs, Kristin's answer was easy, "I would love to help develop a program on the impact of childhood trauma." Once Kristin started, she began working on and developed the PCA Illinois Childhood Trauma Program, which features 6 trainings including: ❶*Trauma 101*: *The Impact of Childhood Trauma*; ❷*Addressing Secondary Trauma*; ❸*Poverty: Cycles of Risk*; ❹*Effective Engagement: The Key to Building Resilience in Youth and Families*; and ❺*Building a Road to Resilience*. In April 2018, Kristin became a certified Adverse Childhood Experiences (ACEs) trainer through ACE Interface and developed the final training of the program, ❻*Understanding ACEs: Why the Body Doesn't Forget*.

How The Trainings Have Done So Far

In May 2018, the Childhood Trauma Program was officially rolled out to all PCA Illinois staff. Since then every region of the state has held numerous trainings which include partners such as the McLean County and Peoria County CASA programs, Head Start, several child care programs, juvenile detention centers, law enforcement agencies, school districts, and multiple social service organizations. The Prevention Specialists and Kristin continue to receive requests to present trainings and are excited to grow the number of groups being trained in ACEs and the impact of childhood trauma throughout the state in 2019!

PCA Illinois Expands D2L Partnership in 2018

2018 was an exciting year for PCA Illinois and its Child Sexual Abuse Prevention Program. Northern Region Prevention Specialist Jennifer Samartano has been our Child Sexual Abuse Program coordinator and champion since its inception back in 2008. Jennifer was the first person to introduce us to Darkness to Light (D2L), the well-known national organization devoted to the prevention of child sexual abuse and the creators of *Stewards of Children*. The *Stewards of Children* curriculum is an evidence-based training program that teaches adults how to recognize the signs and symptoms of child sexual abuse, how to react responsibly, and how to prevent child sexual abuse from happening in the first place. D2L estimates that for every 1 adult trained 10 children are better protected. During 2018 PCA Illinois hosted a *Stewards of Children* Certified Facilitator (train-the-trainer) training for 20 community partners. Our very own Jennifer Samartano conducted this 8-hour training which allowed her to become a Certified Instructor for Darkness to Light. This was both personally and professionally exciting for Jennifer. Jennifer is now the only Certified Trainer Instructor in the state of Illinois. Three other staff, Kristin Kaufman, Brittney Hale, and Elaine Duensing participated in the training which allows them to provide community trainings using the *Stewards* curriculum. PCA Illinois Prevention Specialists also conducted other sexual abuse prevention trainings including D2L's supplemental prevention trainings, *Bystander Intervention* and *How to Talk to Children about Child Sexual Abuse*. Partners for these trainings included the Opening Minds Early Childhood Education Conference, the College of DuPage Countywide Counselor's Institute Day, the PCA Illinois Annual Conference, The Champaign Co. Crisis Nursery, the Fellowship Baptist Church, the Amy Center, the Coordinated Youth & Human Services agency, various day care centers, and more. These trainings have reached many parts of the state including Mt. Vernon, Vienna, Centralia, Granite City, Peoria, Bloomington, Chicago, and Glen Ellyn just to name a few.



DARKNESS to LIGHT'S STEWARDS of CHILDREN®

"For every person trained, 10 children are better protected."

2,060 Protected through PCA Illinois trainings in 2018

Program Information

Effects of Domestic Violence on Children

Prevent Child Abuse Illinois provided training and support materials in 2018 about the effects of domestic violence on children, including childhood trauma and the impact on brain development. PCA Illinois staff were actively involved with events, meetings, trainings, and social media that centered on issues related to domestic violence and children living in violent homes. PCA Illinois participated in various activities across the state during Domestic Violence Awareness Month in October to help raise awareness about the issue. In 2018, PCA Illinois distributed 2,489 copies of our Effects of Domestic Violence brochures across the state.

Substance Abuse and Families

PCA Illinois headed up the 13th Annual Metro East Meth + Other Drugs Conference in 2018 in partnership with local and state community providers. Over 400 professionals attended the two day conference which was held in Belleville, IL. PCA Illinois staff across the state provided trainings and organized partnership meetings to address issues such as access to treatment, drug endangered children, current drug trends, and promoting recovery. In 2018, PCA Illinois distributed 2,535 copies of our Substance Abuse and Families brochures across the state.

Shaken Baby Syndrome & Happiest Baby on the Block

Shaken Baby Syndrome (SBS) Prevention and the Happiest Baby on the Block continue to be programs that work hand in hand at Prevent Child Abuse Illinois. Crying is the number one trigger for SBS. The Happiest Baby on the Block program teaches parents and caregivers how to calm a crying baby. It's the perfect match. In 2018 PCA Illinois received a grant from the Department of Human Services to certify an additional 25 individuals to become Happiest Baby educators. An SBS train-the-trainer workshop was provided to 13 individuals in Cook County who are now able to provide this important training in their communities. In 2018, PCA Illinois distributed 5,608 copies of our Shaken Baby Syndrome brochures across the state.

Home Visiting

Home Visiting is one of the most effective ways to ensure safe and happy childhoods. Home visitors provide parental support, educational materials, developmental screenings, and so much more. Prevent Child Abuse Illinois works diligently to support all forms of home visiting, through program and network leadership as well as, through our membership on the Home Visiting Task Force. As always, the 2018 PCA Illinois Annual Conference included workshops specific to the needs of home visitors. Through a grant from the Governor's office of Early Childhood Development over 150 home visitors were able to attend the conference for free. In addition, the Home Visitor Celebration Dinner the night before the conference celebrated the work of over 200 home visiting staff, funders and collaborators. 2018 was the largest Home Visitor Celebration Dinner to date.

CAP Coalitions

Child Abuse Prevention (CAP) Coalitions are local groups of community members made up of parents, social service providers, law enforcement, health care professionals, educators, business representatives and others working together to address and prevent child abuse and neglect within their community. Ten coalitions are now meeting regularly across the state serving communities in twenty-eight counties with the help of PCA Illinois staff and resources. In 2018 PCA Illinois Prevention Specialist Brittney Hale spearheaded the development of the Southern 7 CAP Coalition, a subcommittee of the Healthy Southern Seven Region Coalition. The Southern 7 CAP Coalition is focused on and committed to having a CAP month kickoff in all 7 counties during April 2019 in addition to planning other events. The southern seven counties are among the most rural, underserved counties in Illinois with the highest risk for living in poverty.

Advocacy

Prevent Child Abuse Illinois works closely with our advocacy partners including The Ounce of Prevention Fund, Voices for Illinois Children, Children's Home and Aid, The Illinois Alliance for Quality Early Childhood Settings and many other state and national organizations. This year PCA Illinois staff attended the Early Childhood Lobby Day in Springfield to promote the importance of home visiting, child care assistance and Early Intervention services. Additionally, PCA Illinois is a member of the Start to Finish Coalition which is focused on the needs of youth ages 8-25. The coalition promotes activities, funding and research that guide youth through school and into young adulthood with the skills, education and agency to build exceptional lives.

Total Trainings in 2018:
136

People Trained in 2018:
4,078

Counties served in 2018:
73

Southern Region Prevention Specialist BRITTNEY HALE

Number of Brochures Distributed in 2018:
21,867

To order your PCA Illinois brochures go to our website and click on the icon

PCA Illinois Holds 1st Annual Family FunFest

2018 was a year of new beginnings and transitions at PCA Illinois and one of the most exciting changes was the transition of the Illinois Walk For Children fundraiser to the Annual Downtown Springfield Family FunFest. The idea behind the FunFest was simple; create a one-of-a-kind outdoor festival designed specifically for children and families destine to become the premier fundraiser for PCA Illinois. Springfield has a vibrant downtown event scene, but nothing built especially for kids. Enlisting the support of over 20 sponsors, we filled the mainstage with a diverse group of performers including The Springfield Dance Theatre, ventriloquist Rain Jennings, The Smile Company, The Springfield Muni, juggler Brian Pankey, magician Randy Kalin and singers Rachel Rambach and Betsy Buttell. Wow! We also made sure to include huge inflatable bounce houses and obstacle courses, tons of fun games, food, balloons, face-painting and much more! We struggled with the weather, but overall the event was a great success. Most importantly we were able to raise money to support our prevention efforts statewide.

SPECIAL THANKS TO OUR CATALYST SPONSOR

Children's Hospital

HSHS St. John's

Total Raised:

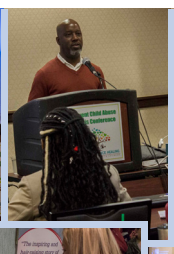
$16,693.78

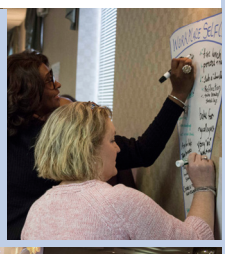
24th Annual Statewide Conference

COURAGE. RESILIENCE. HEALING.

A SHARED COMMITMENT TO CHILDREN

The 24th Annual Prevent Child Abuse Illinois Statewide Conference was held on October 25-26, 2018 at The Wyndham Springfield City Centre Hotel in Springfield, IL. The theme of the conference, *Courage. Resilience. Healing... A Shared Commitment to Children*, captured the underlying messages of the plenary speakers and set the tone for all 24 workshops sessions. Steve Pemberton, motivational speaker and best-selling author of *A Chance in the World* opened the conference with his personal story of survival and triumph. There was not a dry eye in the house. Friday morning, Victor Vieth, J.D., M.A., Senior Director and Founder of the Gundersen National Child Protection Training Center and author of *Unto the Third Generation: A Call to End Child Abuse Within 120 Years* shared his vision for better training, better laws, and a shared nationwide commitment to children. The closing plenary speaker Shenandoah Chefalo, survivor and alumni of the foster care system and author of the award-winning book *Garbage Bag Suitcase*, had us laughing, crying and nodding in agreement as we explored the troubled lives of children caught in the system. The 2-day conference was attended by almost 500 participants and provided valuable information on current trends and emerging issues in child abuse and neglect prevention.





CONGRATULATIONS TO OUR 2018 FRIEND OF CHILDREN AWARD WINNER

NANCIE BROWN

Child Abuse Prevention Month

Child Abuse Prevention Month in April continues to be one of the most exciting and prominent times for increasing awareness of child abuse and neglect. With the theme "Everyone Has A Role To Play", PCA Illinois encouraged businesses, organizations, and individuals to stand up and show their support for prevention. Across the state we witnessed an increase in the number of pinwheel gardens, an increase in the number of buildings glowing blue at night, an increase in the number of press events, and an increase in the number of other events held by our prevention partners throughout the month.

CHILD ABUSE PREVENTION MONTH

WEAR BLUE DAY
APRIL 6, 2018

PCA Illinois once again made a big push for Wear Blue Day on April 6. We developed our own hashtag of #GoBlueIllinois to track the pictures and even created a brand new page on our website to show them off! Is your picture there? Check the page to find out!

Pinwheels for PREVENTION®

Pinwheels once again took over the state in April 2018 as the symbol of child abuse prevention. With the help of our new awareness strategy we shipped out nearly 72,000 pinwheels for use in gardens and businesses throughout the state!

Pinwheels Distributed:
72,000

WE WANT TO THANK SOME OF OUR LONGTIME SPONSORS AND PARTNERS IN PREVENTION

Working For Kids Sake EXCHANGE club OF NAPERVILLE exchangeclub.org

EMPLOYEES COMMUNITY FUND OF BOEING

G F W C UNITY IN DIVERSITY

Children's Hospital HSHS St. John's

The Poshard Foundation for Abused Children

Support and Financials

Thank you to our Generous Donors!

$25,000 and Over
Illinois Department of Children and Family Services
Illinois Department of Human Services
Governor's Office of Early Childhood Development

$10,000 - $24,999
Exchange Club of Naperville
GFWC Illinois Federation of Woman's Clubs

$4,000 - $9,999
HSHS St. John's Children's Hospital
Illinois Department of Public Health
Not In Good Taste Inc.

$1,000 - $3,999
Blue Cross Blue Shield of Illinois
Caterpillar
Cozy Dog Drive-In
Employee's Community Fund of Boeing St. Louis
Annette Andretich Gross
Local Independent Charities of America
Michael Corcoran
Network For Good
OSF Healthcare Children's Hospital of Illinois
Poshard Foundation for Abused Children
SCHEELS
The Ounce of Prevention Fund

$500 - $999
Phillip Birkhead
Children's Home + Aid
Church Women United In Illinois
Clarence Harrison
Connexus Credit Union
Country Financial
Hanson Professional Services
Michael Hoffman
International Union of Operating Engineers Local 965
Kerber, Eck & Braeckel LLP
John Lamarra
Tracy Lower
Project PROTECT
Teresa Riech
Sikich LLP
State Farm Companies Foundation
Sandie Thomas
Becky Weber
Dan Whalen

$100 - $499
Debbie Bach
Alicia Barr
Emily Bennett
Robert Black
Jamie Brunworth
Butler Funeral Home
Carpenters Local 270
CEFCU
Yvonne T. Crocken
Gloria Dollinger
Elaine Duensing
Clay England
Mary Jane Forney Gabatoni's
Gift of Hope Organ and Tissue Donor Network
Mary Hardy-Hall
Roy Harley
Myrna Hellerman
Heather Hess
Jerri Hochmuth
Lexi Holcomb
Homer Glen Junior Woman's Club
International Brotherhood of Electrical Workers Local 51
Jubilee Junction
Bari Kessler
Stacy Kinter
Frank Kopecky
Marine Bank
Mark Mathews
Lucy Mattinen
Peggy Mayfield
Denise McCaffrey
Valerie McDaniels
My Friends Discovery Center
Myers Commercial Real Estate
PayPal Giving Fund
Ronald Rojas
St. Agnes Catholic Church
Jennifer Samartano
Teresa Sanford-Shipplett
Sangamon County Coroner Cinda Edwards
Bernadette Schrempp
Segal Consulting
Staab Funeral Home
Troxell
U of I Springfield, Masters of Human Services, Child and Family Studies Concentration
Chris Vaughan
Voices For Illinois Children

$99 and Under
Cristen Austgen
Osamah Ashoor
Dan Ater
Kristin Armogida
Rowan Armstrong
Andrew Armstrong
Taylor Billings
Leanne Brecklin
Bri Baker
Cody Billings
Betsy Buttell
Sheila Brown
LeeAnn Conlon
Jon dela Cruz
Dany dela Cruz
Marthe dela Cruz
Tasmin dela Cruz
Decatur Public Library
Stacy Dietrich
Kevin Drucker
Evelyn Escobar
Kaleigh England
Faith Engalnd
Belinda Farr
Wendy Feddes
Stephen Fischer
David Fischer
Margaret Franklin
Larry Franklin
Jeremy Goeckner
Phillip Gregg
Rev. Dr. James K. Gullen
Maria Gurdian-McCrea
Brittney Hale
Michael & Ann Hine
Denise Hyker
Noah Herman
Honeywell International Charity Matching
Erika Jennings
Brittany Jenkins
Kristian Kaufman
Tracy Kirkwood
Yangsu Kim
Amy L. Kruse
Mark Lueken
Chris Lose
Judith Lanxon
Miss Susan's House
Karen Meyer
Juanita McCaffrey
Melissa McConnell
Lachlan Minzer
Quinn Minzer
Alexandra Myers
Sherri Miller
Kynslie Miller
John Newell
Olivia Paxson
Gaetana Procarione
Mark Procarione
Tammy Queen
Nancy Rostek
South Side Tavern
United Way of Central IL
Lisa Ulrich
Jean Walter
Tarra Winters
Sara Wooley

In-Kind Donations
County Market
Cox Children Center
Double Tree by Hilton
Frank Kopecky
Guerilla Signs
HyVee
Illinois Times
INB
Knights Action Park
McDonald's
Modern Mailing
Neuhoff Media
Randy Kalin
SCHEELS
Sinclair Broadcast Group
Sonic Drive-In
Springfield Reprographics Inc.
Strike 'N Spare West
The Springfield Muni Opera
Texas Roadhouse
Walmart
WUIS

Revenues, Gains & Other Support

Figures from FY18

Contributions	71,257
Contributions (in-kind)	2,512
Government Grants & Contracts	649,188
Other Grants	3,000
Conference & Training Fees	19,824
Interest	152
Other	459
Total Revenue, Gains & Other Support	**746,392**

Expenses

Prevention Education & Outreach	448,440
Prevention Education & Outreach (in-kind)	2,512
Home Visiting Programs Support	117,983
Conference	108,969
Management & General	70,416
Fundraising	17,868
Total Expenses	**766,188**
Revenue Over Expenses	**(19,796)**
Net Assets at the Beginning of the Year	**55,921**
Net Assets at the End of the Year	**36,125**

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