



Prevent Child Abuse

Illinois™

2021 Annual Report

Prevent Child Abuse Illinois is the chartered
state chapter of Prevent Child Abuse America
www.preventchildabuseillinois.org

Letter from the President & Executive Director

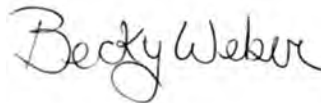
Dear Friends,

The Board of Directors and Staff of Prevent Child Abuse Illinois (PCA Illinois) are pleased to present our 2021 Annual Report highlighting our key activities and accomplishments of the past year.

2021 was another difficult year for children, families, businesses, organizations, and people everywhere under the cloud of the COVID pandemic. For PCA Illinois it was another year of figuring out how to do things differently and another year of trying to adjust to the constant stress of the unknown.

Often through challenge comes triumph. Throughout the pandemic the staff of PCA Illinois has continued to come up with new and innovative ways to spread our message that all children deserve great childhoods and that everyone has a role to play in preventing child abuse and neglect. Throughout the year our staff provided safe in-person trainings, facilitated online webinars, hosted numerous screenings of the documentary film Resilience, and continued to work with partners like you to share much needed resources. Staff also worked extremely hard to plan, develop, and hold our 27th Annual Statewide Conference virtually for the second year in a row. Our plenary speakers and workshops presenters were amazing and over 400 of you heard their messages of resilience and perseverance.

Resilience and perseverance. What great words to take with us into 2022! We at PCA Illinois cannot do this work without our dedicated partners, donors, volunteers, board members, and staff. We thank all of you for your care and generosity, for your resilience and perseverance, and for believing in and being a part of preventing child abuse and neglect across Illinois.



Becky Weber
Board President



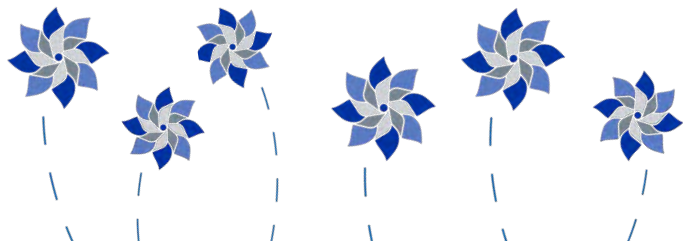
Denise McCaffrey
Executive Director

VISION

Prevent Child Abuse Illinois envisions an Illinois where all children grow up in healthy, nurturing homes and communities free of abuse, neglect, violence, or endangerment of any kind.

MISSION

The mission of Prevent Child Abuse Illinois is to prevent child abuse by providing statewide leadership through education, public awareness, support for community initiatives, and advocacy.



Board of Directors

Becky Weber, President
Court Appointed Special Advocate
Metamora, Illinois

John Lamarra
State Farm Insurance, Retired
Bloomington, Illinois

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Educator and ASL Interpreter
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Jamie Brunsworth
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Collinsville, Illinois

Julie Stapleton
Bank of Springfield
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Karen Dennis
Baby Talk
Decatur, Illinois

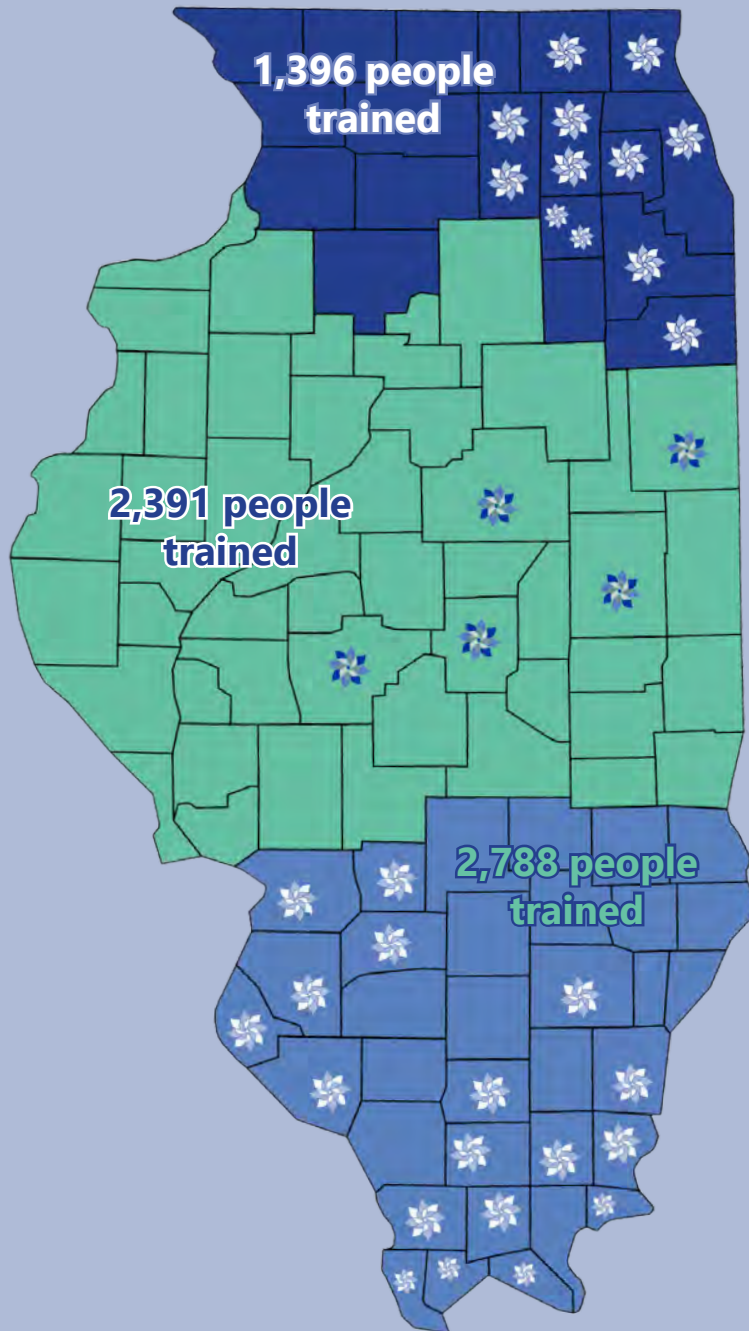
Debra Trickey
HSHS St. Johns Hospital
Springfield, Illinois

Tessa Hobbs-Curley
University of Illinois Extension
Good Hope, Illinois

Dan Whalen
Hanson Professional Services, Inc.
Springfield, Illinois

Stacy L. Kinter
Illinois State Police
Effingham, Illinois

Serving the State through Prevention Programming



Map Legend:

- Northern Region
- Central Region
- Southern Region
- Child Abuse Prevention (CAP) Coalitions



Check out our prevention literature on our website!

2021 Highlights:

83,942 partners, allies, & supporters **REACHED** through social media and email communications

50,123 parents & professionals **IMPACTED** through "Resilience" documentary screenings

9,432 community members **EDUCATED** through prevention brochures & parenting slicks

6,575 professionals, parents, volunteers, & others **TRAINED** on child abuse, neglect, and trauma prevention

129 trainings, statewide webinars, & conferences **CONDUCTED SAFELY** using an online format

Providing Education in a Virtual World



Balance after Chaos:
FROM SURVIVING TO THRIVING

discussion on Infant and Early Childhood Mental Health Consultation closed out the first day, with **over 300 people** attending to learn about consultation and have their questions answered by the panel of experts. Plenary Speaker Kandace Thomas started Day Two of the conference with her timely session on diversity, equity, and inclusion while Lance Allred closed out the conference by firing up attendees with his incredible story of perseverance and grit. In all, **over 400 attendees** took advantage of the virtual workshops, Networking Lounge, rotating Poster Presentations, the Exhibit Hall and **much more**.

The 27th Annual Prevent Child Abuse Illinois Conference was held virtually on October 14-15, 2021 and offered access to national speakers in the field of child abuse prevention, intervention, and best practice. Day One started with an empowering presentation by Eric Bailey focused on the brain science of shared adversity and resilience. A **special panel**



The Healthy Families Illinois Summit, held on October 13, 2021, hosted almost 200 attendees. Plenary Speaker Amanda Gregory explored the impacts of collective trauma on the mental health of social service workers & offered specific resilience-building coping methods. Gregory's presentation led into her Home Visitor breakout session on collective trauma while Supervisors heard from two training specialists from **Healthy Families America**.



Kandace Thomas,
Plenary Speaker

“Kandace Thomas was more than excellent. It was a joy to listen to her speak and so motivating.”
- 2021 Conference Attendee

Thank you to everyone who attended our 27th Annual Conference and our 10th Annual Healthy Families Illinois Summit!

CHILD ABUSE PREVENTION MONTH

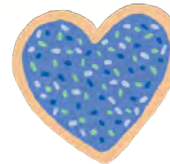


April is **Child Abuse Prevention (CAP) Month**. Across the country thousands of individuals and organizations hold press conferences, sponsor community events, plant pinwheels, don blue ribbons, & **literally turn their communities blue** by lighting up buildings, decorating trees, & painting sidewalks. Although **April 2021** operated differently than typical years due to the pandemic, PCA Illinois still distributed **over 5,000 pinwheels**, decorated the fence around the **Governor's Mansion** in Springfield with pinwheels & blue ribbons, & cohosted in-person press conference events in both Edwardsville and Carterville. Staff also coordinated and cohosted the 16th Annual Metro East Methamphetamine & Other Drugs Virtual Conference. That's **just a few** of our April activities. Learn more on **our website!**

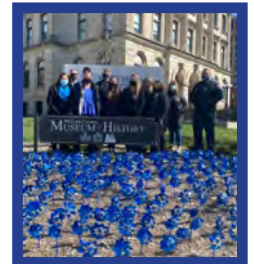
We partnered with DCFS to host the annual CAP Month Art Display virtually, featuring artwork from people all over Illinois!



Many local bakeries turned cookies blue for the #GoBlueIllinois campaign, and over 500 blue light bulbs were distributed across the state!



We screened the powerful documentary film "Resilience" in partnership with PBS stations in the Central and Southern regions!



2021 FINANCIALS

Revenues, Gains, & Other Support

Contributions (Corporate Gifts)	17,848
Contributions (Private Donations)	43,747
Government Grants & Contracts	604,708
Conference Registrations	2,700
Interest	349
Other	173

Total Revenue, Gains, & Other Support **\$669,525**

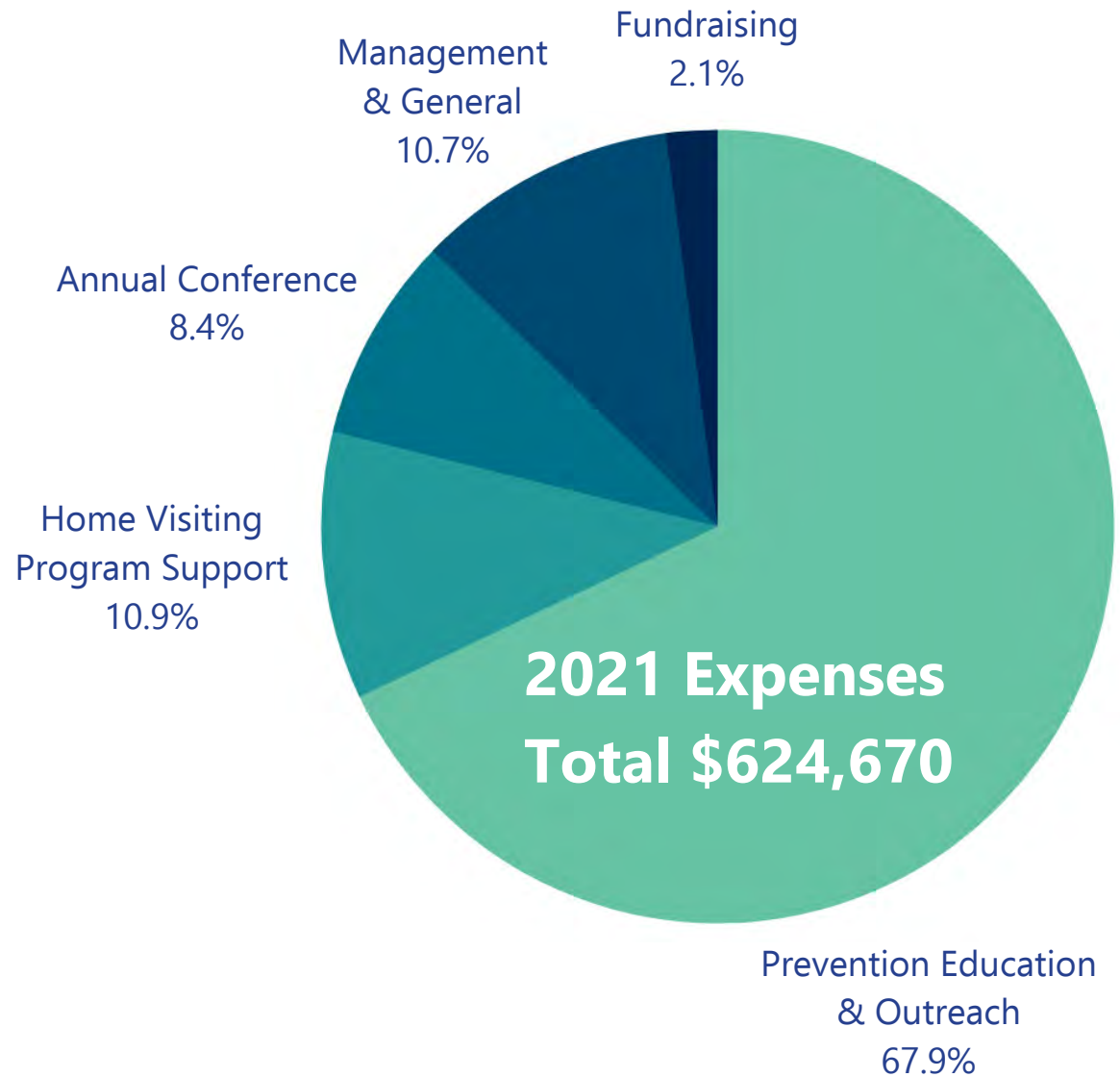
Expenses

Prevention Education & Outreach	424,416
Home Visiting Program Support	68,144
Annual Conference	52,363
Management & General	66,669
Fundraising	13,078

Total Expenses **\$624,670**

Revenue Over Expenses **\$44,855**
Net Assets at start of year **\$120,924**
Net Assets at end of year **\$165,779**

Based on FY '21 audit



THANK YOU TO OUR SUPPORTERS

Corporate, Foundation, & Individual Donors

\$10,000+

- HSHS St. John's Hospital
- S&K Buick GMC

\$5,000+

- Community Foundation for the Land of Lincoln
- GFWC Illinois

\$1,000+

- Church Women United Illinois
- Michael Corcoran
- Patrick Forman
- Hanson Professional Services
- John Prinz
- Thrivent
- Waverly Lions Club
- Dan Whalen

\$500+

- Navneet Arora
- Bank of Springfield
- Ben Gil Elementary School
- Charity Aids Foundation of America
- Mary Hardy-Hall
- Health Care Service Corporation
- Kiwanis Club of Jacksonville
- Bari Kessler

- Paul Kessler
- Stacy Kinter
- John Lamarra
- State Farm
- Sandra Thomas
- TROXELL Insurance
- Rebecca Weber
- Woman's Club of Aurora

\$250+

- American Legion Auxiliary Unit #262
- Timothy Bennet
- Rosalba Gallegos
- Gillespie Community Unit #7
- Clarence Harrison
- Local Independent Charities
- Mark Mathews
- Peggy Mayfield
- Denise McCaffrey
- Valerie McDaniels
- Jamie Robinson
- Ronald Rojas
- Bernadette Schrempp
- Judy Stahl
- Sue Walton

\$100+

- Amber Anderson
- Judy Angone

- Alicia Barr
- Jamie Brunsworth
- Lane Caspar
- Decatur Earth Mover Credit Union
- Jill Duden
- Belinda Farr
- Mary-Jane Forney
- Kelsey Greene
- Brittney Hale
- Kristin Kaufman
- Jacob Kessler
- Kelly LeCroy
- Loken Family Fund of the Community Foundation for the Land of Lincoln
- Louis and Myrna Hellerman Charitable Giving Account
- Pampered Chef
- Panorama Global Impact Fund
- Tammy Queen
- Jennifer Samartano
- Teresa Sanford-Shipplett
- Simply Adorable, Inc.
- Christine Valdez
- Tarra Winters

In Kind Donations

- Ameren Illinois

WE WANT TO THANK SOME OF OUR LONGTIME SPONSORS AND PARTNERS IN PREVENTION



CENTERSTONE



children's home + aid

What YOU can do in 2022

The Staff and Board of PCA Illinois work hard to **raise awareness and advocate** for child abuse prevention each year. Because everyone has a role to play, below are some actions **you** can take in 2022!



1. Advocate for the Maternal, Infant and Early Childhood Home Visiting (MIECHV) Program!

This program is a voluntary program for young, at risk families to obtain crucial home visiting services in Illinois that improves family self-sufficiency along with reducing instances of child abuse & neglect.

WHAT YOU CAN DO:

Support the reauthorization that will increase funding for MIECHV by \$200 million annually. To read more about MIECHV and to support this legislation [click here](#).

2. Download the new CheckDEC app!

The National Alliance for Drug Endangered Children (National DEC) recently launched their new CheckDEC mobile application. CheckDEC immediately connects children, families, and professionals to substance use related information, crisis helplines, drug and treatment information, supportive resources, and services within their local area.

WHAT YOU CAN DO:

[Click here](#) to learn more and download the CheckDEC app.



3. Support and partner with PCA Illinois!

PCA Illinois is always looking for more community partners to expand our reach. Whether you're a part of an organization or working alone, contact us to get started!



WHAT YOU CAN DO:

You can start a Child Abuse Prevention Coalition in your area, request a training on child abuse prevention for your group, order brochures and parenting slicks to distribute in your community, and much more. Consider supporting us by volunteering at events or through a monetary donation so we can continue to help children and families in Illinois. [Click here](#) to donate!

PCA Illinois Staff

Denise McCaffrey
Executive Director

Tammy Queen
Office Manager

Tarra Winters
Director of Programs

Lane Caspar
Director of Communications & Development

Kristin Kaufman
Home Visiting Specialist

Kelsey Greene
ACEs Project Director

Brittney Hale
Program Assistant

Jennifer Samartano
Northern Region Prevention Specialist

Belinda Farr
Cook County Prevention Specialist

Jill Duden
Central Region Prevention Specialist

Amber Anderson
Southern Region Prevention Specialist

To contact our Staff, [click here](#).
For a full list of programs, [click here](#).