



**Prevent Child Abuse**  
Illinois™

# **2022 Annual Report**



Prevent Child Abuse Illinois is the chartered  
state chapter of Prevent Child Abuse America  
[www.preventchildabuseillinois.org](http://www.preventchildabuseillinois.org)

# Letter from the President & Executive Director

Dear Friends,

The Board of Directors and staff of Prevent Child Abuse Illinois (PCA Illinois) are pleased to present our 2022 Annual Report. This report is just a brief glimpse of what we accomplished over the past year and a tiny peek into how we serve the children and families of Illinois.

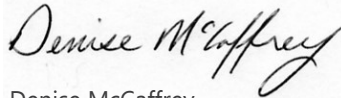
For PCA Illinois, 2022 felt a little more normal. We honored April Child Abuse Prevention Month with both in-person and virtual events. We held our first ever ACEs & Resilience Conference in person on June 16th. And, after two years, we were able to hold our 28th Annual Prevent Child Abuse Illinois Statewide Conference in person on October 13th - 14th. Most of us will never forget the powerful story of personal triumph from our opening speaker, Tonier Cain. Thank you to the 500+ attendees who joined us in Springfield for that incredible event!

Even though many of us began returning to our normal routines in 2022, we can't forget the stress that children and families have endured over the past few years. Many families are still struggling financially, and children are still working to regain losses in education and social interactions. We must continue to find ways to strengthen all families by offering empowering opportunities, positive relationships, and supportive programs. After all, all children deserve great childhoods, and we all have a role to play in keeping children safe.

We at PCA Illinois acknowledge that we do not do this work alone. We recognize our many dedicated partners, donors, volunteers, board members, and staff. All of you are part of preventing child abuse and neglect across Illinois. We thank you for your hard work and for creating brighter futures for children and families!



Mark Mathews  
Board President



Denise McCaffrey  
Executive Director

## VISION

Prevent Child Abuse Illinois envisions an Illinois where all children grow up in healthy, nurturing homes and communities free of abuse, neglect, violence, or endangerment of any kind.

## MISSION

The mission of Prevent Child Abuse Illinois is to prevent child abuse by providing statewide leadership through education, public awareness, support for community initiatives, and advocacy.

## Board of Directors

Mark Mathews, President  
EveryChild  
Moline, Illinois

Stacy L. Kinter  
Illinois State Police  
Effingham, Illinois

Valerie McDaniels, Vice President  
Illinois DCFS, Retired  
Lansing, Illinois

John Lamarra  
State Farm Insurance, Retired  
Bloomington, Illinois

Cherie Sieger, Secretary  
Morris Hospital  
Coal City, Illinois

Peggy Mayfield  
Southern New Hampshire University  
Decatur, Illinois

Julie Stapleton, Treasurer  
Bank of Springfield  
Springfield, Illinois

Michael Remole  
Gateway Family Services of IL  
Potomac, Illinois

Alicia Barr  
Illinois State Police  
Carmi, Illinois

Jacqueline Salazar  
Communities In Schools  
Chicago, Illinois

Robert Black  
Law Offices of Robert G. Black  
Naperville, Illinois

Teresa Sanford-Shippett,  
Knox County Farm Bureau  
Galesburg, Illinois

Jamie Brunnworth  
Illinois State Police  
Collinsville, Illinois

Bernadette Schrempp  
State's Attorney's Office  
Belleville, Illinois

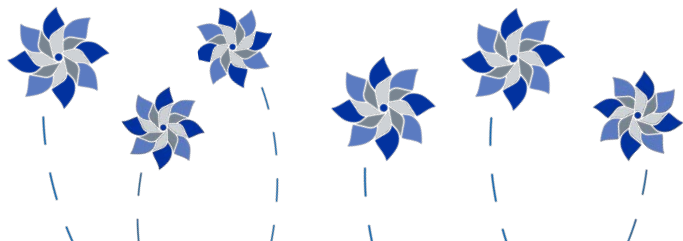
Karen Dennis  
Baby Talk  
Decatur, Illinois

Debra Trickey  
HSHS St. John's Hospital, retired  
Springfield, Illinois

Patrick Forman  
Salesforce, Inc.  
Chicago, Illinois

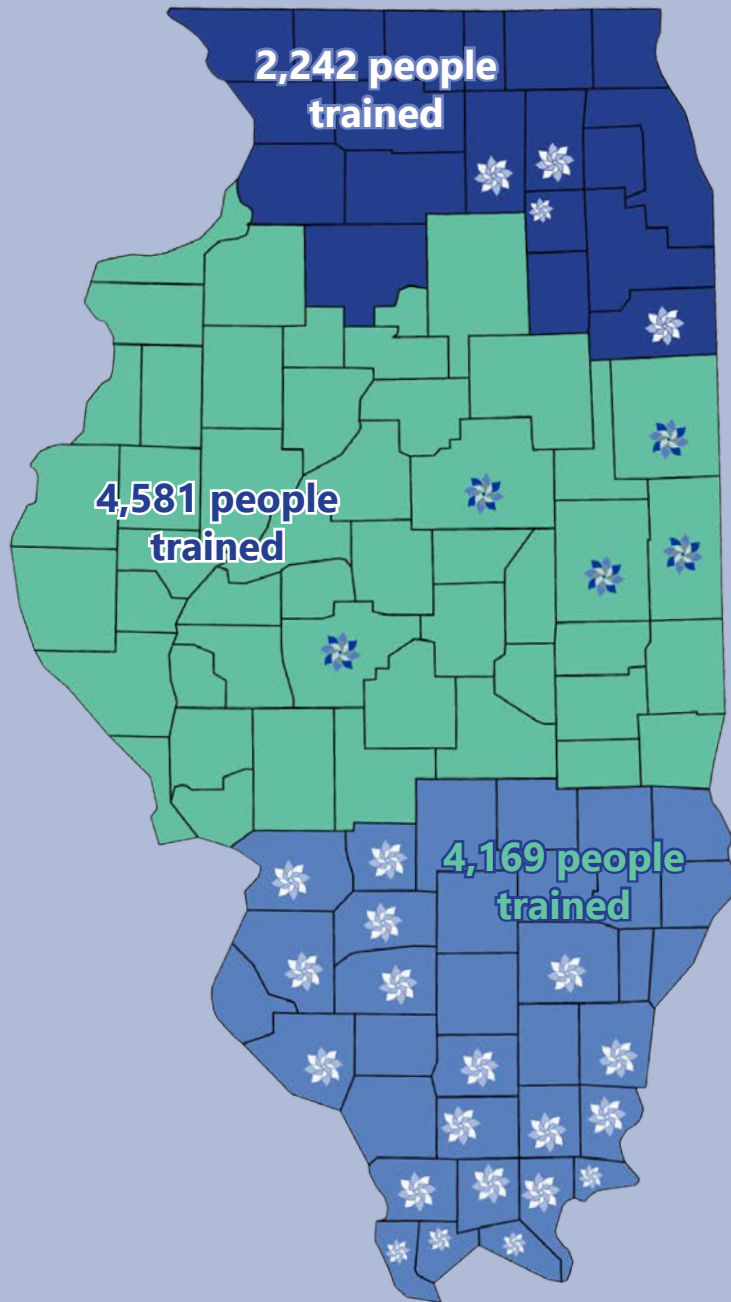
Dan Whalen  
Hanson Professional Services, Inc.  
Springfield, Illinois

Tessa Hobbs-Curley  
University of Illinois Extension  
Macomb, Illinois





# Serving the State through Prevention Programming



## Map Legend:

- Northern Region
- Central Region
- Southern Region
- Child Abuse Prevention (CAP) Coalitions



Check out our prevention literature and brand-new ACEs Poster on our website!

## 2022 Highlights:

152,683 partners, allies, & supporters **REACHED** through social media and email communications

50,282 parents & professionals **IMPACTED** through "Resilience" documentary screenings

11,824 community members **EDUCATED** through prevention brochures & parenting slicks

10,992 professionals, parents, volunteers, & others **TRAINED** on child abuse, neglect, and trauma prevention

139 trainings, statewide webinars, & conferences **PROVIDED** using virtual and in-person formats

# Back In-Person and Better than Ever!



The 28th Annual Prevent Child Abuse Illinois Conference was held in Springfield on October 13-14, 2022 and offered access to national speakers in the field of child abuse prevention and intervention. Trauma educator and advocate **Tonier Cain** kicked off Day One with an inspiring plenary presentation on her personal journey to resilience before the morning workshop sessions.

PCA Illinois was thrilled to present the **Friend of Children Award** to our former Executive Director **Roy Harley** at the Awards Luncheon on Day One. Plenary Speaker **Dr. Ira Chasnoff** started Day Two with his session on intervention strategies that can promote a positive relationship between mother and child. **Gaelin Elmore** closed out the conference by energizing attendees with his challenge to have “the courage to overreact” when working with survivors of trauma. In all, over 500 attendees took advantage of conference workshop sessions, resource tables, networking opportunities, and more.



10 resource tables



20 workshop sessions



3 amazing plenary speakers

## 11th Annual Home Visiting Illinois Summit

The **Home Visiting Illinois Summit** was back in Springfield on October 12, 2022 and hosted over 150 attendees. Plenary Speaker **Jennifer Silliman** spoke on her personal struggles with postpartum anxiety which inspired her to produce a documentary addressing motherhood and mental illnesses called *The Dark Side of the Full Moon*. Attendees were able to view this documentary and then engaged in a follow-up discussion before the Home Visiting Celebration dinner that evening.



Gaelin Elmore,  
Plenary Speaker

“Gaelin’s presentation provided me with a new sense of hope in the work that I do and a desire to be the person who ‘overreacts’ in my clients’ lives.”  
- 2022 Conference Attendee

Thank you to everyone who attended our 28th Annual Conference and our 11th Annual Home Visiting Illinois Summit!

# CHILD ABUSE PREVENTION MONTH

April is **Child Abuse Prevention (CAP) Month**. Across the country thousands of individuals and organizations hold press conferences, sponsor community events, plant pinwheels, don blue ribbons, & **literally turn their communities blue** by lighting up buildings, decorating trees, & painting sidewalks. After two years of virtual events, we were glad to be back in-person **April 2022** at our kickoff events in Edwardsville, Carterville, and Lansing, and loved seeing the artwork from kiddos across the state at the CAP Month art display in Aurora. PCA Illinois distributed **over 5,000 pinwheels** to people and organizations all over the state and planted multiple pinwheel gardens in Springfield, including one at the **Governor's Mansion**. That's **just a few** of our April activities. Learn more on **our website!**

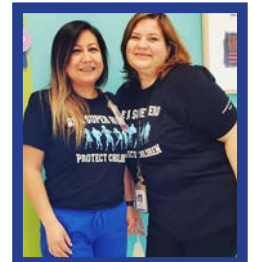
PCA Illinois partnered with DCFS and HSHS St. John's Hospital to host a statewide kickoff and training with renowned international speaker, Tonier Cain!



The tenth annual PCA Illinois and DCFS CAP Month Art Display was back in-person this year at the Paramount School of the Arts in Aurora!



Our staff member Jill made two appearances on the show *CI Living* and spoke about the importance of neglect and abuse prevention!



# 2022 FINANCIALS

## Revenues, Gains, & Other Support

Contributions (Corporate Gifts)	15,910
Contributions (Private Donations)	66,353
Government Grants & Contracts	717,899
Conference Registrations	11,566
Interest	477
Other	1,791

**Total Revenue, Gains,  
& Other Support** **\$813,996**

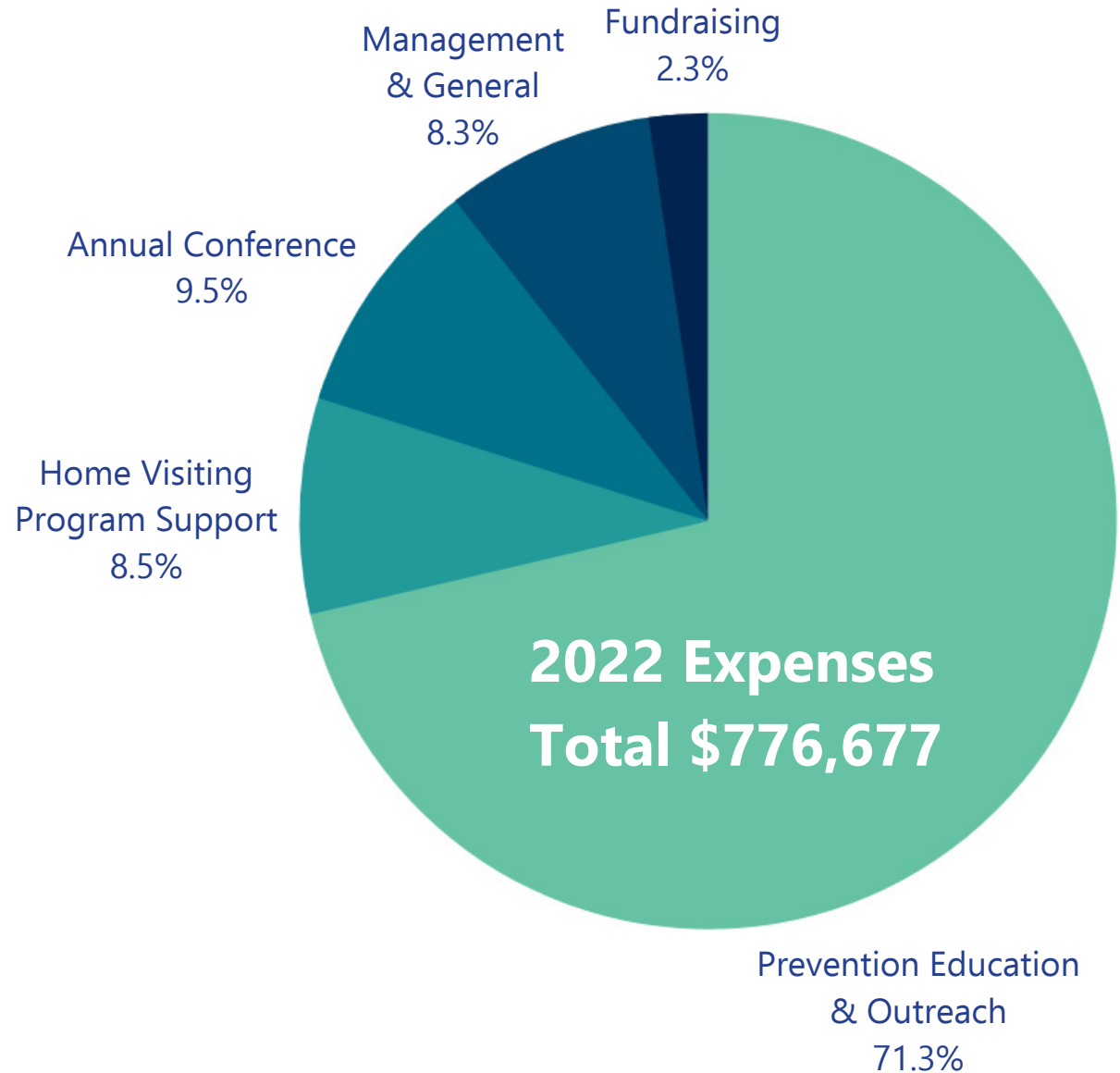
## Expenses

Prevention Education & Outreach	554,030
Home Visiting Program Support	66,284
Annual Conference	73,832
Management & General	64,411
Fundraising	18,120

**Total Expenses** **\$776,677**

**Revenue Over Expenses** **\$37,319**  
**Net Assets at start of year** **\$165,779**  
**Net Assets at end of year** **\$203,098**

Based on FY '22 audit





# THANK YOU TO OUR SUPPORTERS

## Corporate, Foundation, & Individual Donors

### \$10,000+

- GFWC Illinois

### \$5,000+

- Community Foundation for the Land of Lincoln
- Not in Good Taste, Inc.
- S&K Buick GMC

### \$1,000+

- Navneet Arora
- CIBM Bank
- Michael Corcoran
- Patrick Forman
- HSHS St. John's Hospital
- John Lamarra
- Mark Mathews
- Valerie McDaniels
- Poshard Foundation for Abused Children
- Waverly Lions Club
- Dan Whalen

### \$500+

- American Online Giving Foundation
- Bank of Springfield
- Deborah Bach
- Tiffany Dillon
- Mary Hardy-Hall

- Clarence Harrison
- Bari Kessler
- Paul Kessler
- Loken Family Fund of the Community Foundation for the Land of Lincoln
- Peggy Mayfield
- State Farm
- TROXELL Insurance
- Bernadette Schrepp
- Judy Stahl
- Christine Valdez
- Village of Sherman

### \$250+

- Jamie Brunnworth
- GFWC Woman's Club of Aurora
- Stacy Kinter
- Local Independent Charities
- Denise McCaffrey
- Network for Good
- Ronald Rojas
- Jacqueline Salazar
- Cherie Sieger
- Alicia Sparks
- Debra Trickey
- Rebecca Weber

### \$100+

- Diane Addante
- Amazon Smile
- Judy Angone
- Cristen Austgen
- Alicia Barr

- Robert Black
- Blackbaud Giving Fund
- Lane Caspar
- Sue Cull
- Jill Duden
- Randee Elsing
- Belinda Farr
- Mary-Jane Forney
- GFWC Illinois 6th District
- Kelsey Greene
- Brittney Hale
- Tessa Hobbs-Curley
- Lexi Holcomb
- Kristin Kaufman
- Kendra Scott
- Louis and Myrna Hellerman
- Wide Horizons Fund
- Debra Monteith
- Palos Heights Woman's Club
- Panorama Global Impact Fund
- PJP Auto Enterprises
- Tammy Queen
- Jennifer Samartano
- Paul Strack
- Debbie Strahanoski
- United Way of Lake County
- Verve Credit Union
- Tarra Winters

## In Kind Donations

- Ameren Illinois

## WE WANT TO THANK SOME OF OUR LONGTIME SPONSORS AND PARTNERS IN PREVENTION



The Poshard  
Foundation for  
Abused Children



# How You can Make a Difference in 2023

The Staff and Board of PCA Illinois work hard to **raise awareness and advocate** for child abuse prevention each year. Because everyone has a role to play, below are some ways **you** can get involved in 2023!



## 1. Become familiar with the new DCFS Online Reporting System for child abuse and neglect.

DCFS recently developed a new, online system for reporting instances of child abuse and/or neglect, in addition to their Child Abuse Hotline number, 1-800-252-2873.

### WHAT YOU CAN DO:

**Click here** to learn more about the new online

reporting system. If you're not sure when to report suspicions of child abuse and/or neglect, take DCFS' online **mandated reporter training**.

## 2. Learn about available resources in your community.

One way that you can help prevent abuse and neglect from occurring in your community is to be knowledgeable of available resources, such as food and diaper banks, and bring awareness of these services to families who are in need. The 211 hotline in Illinois is a great place to start!

### WHAT YOU CAN DO:

**Click here** to learn more about the different hotlines in Illinois and what services are available in your local area.



## 3. Support and partner with PCA Illinois!

PCA Illinois is always looking for more community partners to expand our reach. Whether you're a part of an organization or working alone, contact us to get started!



### WHAT YOU CAN DO:

You can start a Child Abuse Prevention Coalition in your area, request a training on child abuse prevention for your group, order brochures and parenting slicks to distribute in your community, and much more. Check out our Advocacy Policy Priorities document for 2023-2024. **Click here** to download!

## PCA Illinois Staff

**Denise McCaffrey**  
Executive Director

**Tammy Queen**  
Office and Finance Manager

**Tarra Winters**  
Director of Programs

**Lane Caspar**  
Director of Communications & Development

**Kristin Kaufman**  
Home Visiting Specialist

**Kelsey Greene**  
ACEs Project Director

**Jennifer Samartano**  
Northern Region Prevention Specialist

**Belinda Farr**  
Cook County Prevention Specialist

**Jill Duden**  
Central Region Prevention Specialist

**Rachel Chrusczyk**  
Southern Region Prevention Specialist

To contact our Staff, **click here**.  
For a full list of programs, **click here**.