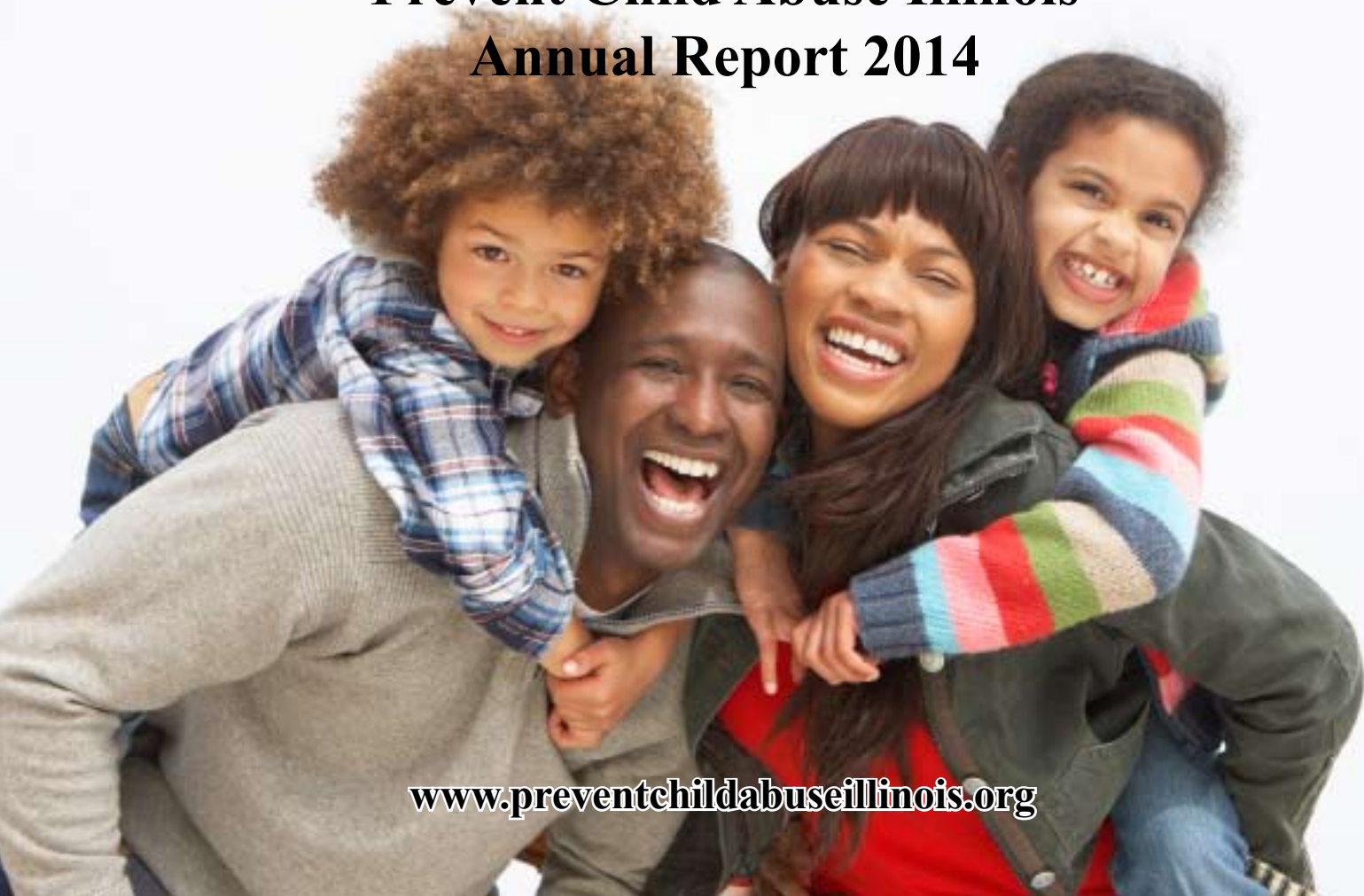


Prevent Child Abuse Illinois Annual Report 2014



www.preventchildabuseillinois.org



**Prevent Child Abuse
Illinois**

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PREVENT CHILD ABUSE ILLINOIS

Dear Friends,

The board of directors and staff of Prevent Child Abuse Illinois are pleased to present our 2014 Annual Report. It reflects the ongoing progress in our programs and activities during the past year.

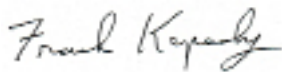
A key factor continuing to affect the lives of children and families has been the difficult economy. It is gradually beginning to improve, but the benefits are not really reaching families nor those who provide essential services to them. There has been no improvement at all in the non profit sector. And that creates a double bind for our most vulnerable families and children. Their lives are not getting better and the supports they need continue to be less available to them.

Prevent Child Abuse Illinois has felt the effects as well. We lost two staff positions in 2014 and we had to discontinue a very promising new planning project. On the upside however, all of our ongoing programs are thriving and growing and we have some great new program partners and conference sponsors. We continue to have a wonderful organizational vitality with effective programs, an engaged board of directors, quality staff, and supportive friends and partners.

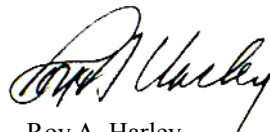
The common concern that draws all of us together of course is the well being of children. It is our passion, it is our commitment, and it is our work. And we know that it makes a difference. Without our work alongside so many other organizations across our state and nation, thousands upon thousands of children would be lost. They would not have the safe, healthy, caring, and nurturing environments so critical to their full development, their well being, and their future. But the work is not done.

Prevent Child Abuse Illinois remains as always committed to being a vital and vibrant part of the work of improving the lives of families and children in Illinois and in our nation. And we will succeed. We will succeed along with you, our incredible friends, colleagues, and partners who share our commitment and passion.

And we thank you very much.



Frank Kopecky
President



Roy A. Harley
Executive Director



Prevent Child Abuse
Illinois

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PROGRAMS



EFFECTS OF DOMESTIC VIOLENCE ON CHILDREN

In 2014, Prevent Child Abuse Illinois partnered with the Illinois Family Violence Coordinating Council and the Illinois Principals Association to create two online trainings for school personnel about domestic violence and the effects of family violence on children. To date, over 3,200 individuals have viewed these trainings. Both trainings are available to schools in Illinois and other states as well. Prevent Child Abuse Illinois staff continued to provide trainings and support materials, chaired committees, and in FY 14 distributed over 6,800 *Effects of Domestic Violence* brochures across the state.



EFFECTS OF SUBSTANCE ABUSE ON CHILDREN

Alcohol or drug addiction in the family hurts everyone, especially children. Prevent Child Abuse Illinois continued to provide awareness and education about the connection between substance abuse and child abuse and neglect. Prevent Child Abuse Illinois staff were actively involved in anti-drug coalitions, the Metro East Meth + Other Drugs Conference, and other trainings related to the issue. Prevent Child Abuse Illinois also facilitated child welfare and substance abuse treatment provider partnership meetings. In FY 14, over 2,100 *Effects of Meth on Children and Substance Abuse and Families* brochures were distributed across the state.



CHILD SEXUAL ABUSE PREVENTION PROGRAM

2014 has been a very busy and successful year for PCA Illinois' Child Sexual Abuse Prevention Initiative. PCA Illinois received grants from Prevent Child Abuse America and the Illinois Criminal Justice Information Authority (ICJIA) to further its mission of educating the community about child sexual abuse and its prevention. School personnel, professionals, parents and the community at large were some of the recipients receiving training. PCA Illinois also created and provided a Child Sexual Abuse Prevention webinar for Illinois Court Appointed Special Advocates. A total of 573 individuals throughout the state participated in training. 384 of those individuals attended a "Stewards of Children" training. According to Darkness to Light, creators of the Stewards curriculum, for every one adult trained in "Stewards of Children", ten children are better protected from child sexual abuse; therefore 3,840 children are safer in Illinois.



CHILD ABUSE PREVENTION COALITIONS

Prevent Child Abuse Illinois encourages the development of Child Abuse Prevention (CAP) Coalitions across the state. Each coalition operates on a local level to provide education, raise public awareness, and maximize resources by bringing together community members, social service providers, parents, school personnel, law enforcement, health care providers, and others interested in preventing child abuse and neglect and promoting healthy families. Members of a Coalition work collaboratively to assess community need and respond to current situations. Currently there are 11 active Child Abuse Prevention Coalitions, including one that specifically focuses on child sexual abuse prevention.

SUPPORTING NEW PARENTS

HEALTHY FAMILIES ILLINOIS

Home visiting helps families at a crucial time in their lives and encourages positive parenting, promotes child development and school readiness, and prevents child abuse and neglect. In addition to supporting the infrastructure of home visiting statewide, PCA Illinois also worked with individual home visiting programs by assisting with Happiest Baby on the Block training, by engaging the CAP coalitions, and by providing training and technical assistance. In 2014, PCA Illinois included a specific track of workshops for home visiting staff at our annual conference, coordinated 70 scholarships for home visitors to attend the conference, hosted the Annual Home Visitor Celebration Dinner, and facilitated the 3rd Annual Healthy Families Illinois Summit.

THE HAPPIEST BABY ON THE BLOCK

The Happiest Baby on the Block initiative provides parents and caregivers the tools developed by Dr. Harvey Karp for soothing a crying baby. Dr. Karp's 5 S's engages the infant's "calming reflex" enabling parents to quiet their baby quickly and confidently. In FY 14, our program continued to grow with the addition of new certified educators and an updated tool kit with new resources to enhance and help facilitate the training.

SHAKEN BABY SYNDROME

"Shaking a Baby can be Deadly!" continues to be the overarching message of our Shaken Baby Syndrome Prevention campaign. The campaign provided over 13,500 brochures and posters to hospitals, health departments, and community programs throughout Illinois in FY 14. Staff also provided presentations and train-the-trainer workshops helping attendees understand the dangers of shaking an infant or small child and promoting the message "if you can't calm your baby, calm yourself".

LITERATURE DISTRIBUTION

The Prevent Child Abuse Illinois Literature Distribution Program provides educational materials on child abuse prevention and related topics at no cost to individuals and organizations throughout Illinois. In 2014, over 26,000 pieces of literature were distributed to hospitals, clinics, public health departments, schools and social service agencies in 38 counties. These organizations provide the materials to Illinois families in their local communities, promoting child abuse prevention, and positive parenting. We are pleased to offer many of our brochures and posters in both English and Spanish.



CHILDREN MATTER...GET INVOLVED!

ILLINOIS WALK FOR CHILDREN 2014

The 5th Annual Illinois Walk for Children was held on June 7, 2014, at Southern View Park in Springfield. Superheroes from around the state came to show their support for child abuse prevention. Spiderman and Ironman were the guests of honor, and they cheered on our local superheroes during the 1-mile walk and carnival activities. A big thank you to our generous sponsors, walkers, volunteers and donors!



Mark your calendars! 6th Annual Walk will be June 6, 2015!

CHILD ABUSE PREVENTION MONTH

Prevent Child Abuse Illinois is the state leader for April, Child Abuse Prevention Month. In 2014, six media launch events were held statewide in Chicago, Rock Island, Moline, Springfield, Edwardsville, and Carterville. 2014 was a year of Child Abuse Prevention Month firsts. The Rock Island and Moline launch events were both firsts. The incredible Big Pinwheel Garden media event at Navy Pier in Chicago in partnership with PCA America was a first. A statewide "Wear Blue Day" on April 4th was a first for Illinois. And our "Travelling Child" displays were introduced in Springfield this year for the first time. All in all, 2014 was a very successful year for Child Abuse Prevention Month with new ideas, new venues, and new partners.



ADVOCACY FOR CHILDREN

Prevent Child Abuse Illinois works closely with state and national partners to present a strong voice in the public arena for policies that support the well being of children and families and that address factors which contribute to child abuse and neglect. Under the strong leadership of the Advocacy Committee of the Board of Directors, Prevent Child Abuse Illinois addressed several policy issues especially budget issues. In Illinois, we worked alongside Voices for Illinois Children, the Ounce of Prevention Fund, and other partners to restore \$25 million to the Early Childhood Block Grant, to maintain Home Visitation funding, and to return eligibility for Child Care Assistance back to 200% of the federal poverty level. At the national level, we worked with Prevent Child Abuse America in collaboration with organizations across the country on a major and successful effort to continue the Maternal Infant and Early Childhood Home Visiting Program, a primary source of support for all of our new parent home visitor programs.



CONFERENCE

2014 marked the 20th year for the Prevent Child Abuse Illinois Annual Statewide Child Abuse Prevention Conference. This year's theme, Caring for Today's Children and Safeguarding Their Tomorrow, played out in four plenary sessions, 24 breakout sessions, the 2014 Friend of Children Award presentation, several resource tables, a bookstore, and networking opportunities for the conferees. Over 400 professionals and volunteers working with children and families attended. The conference opened with a powerful and moving presentation by William Kellibrew, an international advocate and spokesperson for children and families, and human rights. Additional featured speakers were Laurie Guest CSP, author and humorist, Dr. Debra Peppers, educator, and inspirational speaker, and Theresa Barila and Mark Brown who discussed their work with ACES research and resilience in a community setting.



**Congratulations to the
2014 Friend of Children
Award Winner
Ralph Schubert**



The 21st Annual Conference will be October 8-9, 2015 in Lisle, Illinois!

**Snapshot
of how
we make
a difference**

26,289
Number of
brochures
distributed



2,132
Training
participants



424
Conference
registrants



59
Counties
directly served

FINANCIAL BREAKDOWN

Revenues, Gains & Other Support

Contributions	106,731
Contributions (in-kind)	12,311
Government Grants & Contracts	641,220
Other Grants	113,400
Conference Fees	20,181
Interest	103
Other	1,588

Total Revenue, Gains & Other Support

895,534

Expenses

Prevention Education & Outreach	467,582
Prevention Education & Outreach (in-kind)	3,459
Home Visiting Programs Support	105,097
CMHP Project	93,783
Conference	97,941
Management & General	87,047
Fundraising	43,727
Fundraising (in-kind)	8,852
Total Expenses	907,488

Revenue Over Expenses

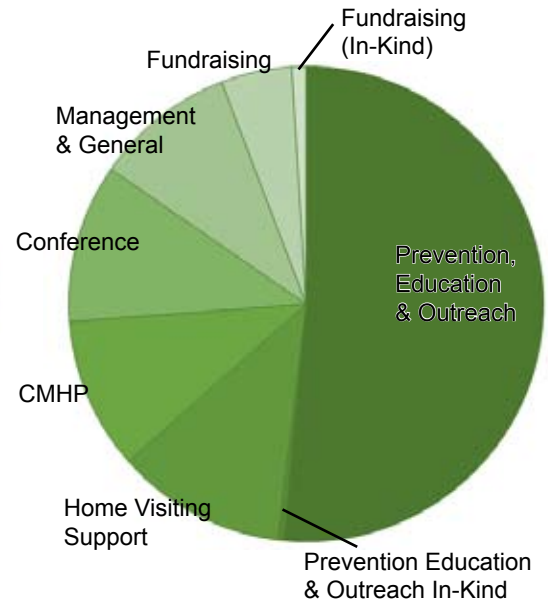
(11,954)

Net Assets at the Beginning of the Year 37,878

Net Assets at the End of the Year 25,924



EXPENSES



**Figures from FY14

SHOW YOUR SUPPORT

Children in Illinois need your support!
Here's how you can help.

- Spread the word about Prevent Child Abuse Illinois' child abuse prevention initiatives.
- Be a superhero and walk for children! Get together a team and raise funds to prevent child abuse. www.illinoiswalkforchildren.org
- Designate us as your charity of choice at smile.amazon.com, or on Goodsearch.com.
- Pledge your financial support and donate!



CATCH US ONLINE

There are lots of ways you can get great information from PCA Illinois online.



www.preventchildabuseillinois.org
Get information about our programs, parenting tips, download brochures, and find out about our upcoming events.



www.facebook.com/preventchildabuseillinois
Our Facebook followers have grown! We now have over 1,500 friends on Facebook. "Like" us today!



www.twitter.com/pcaillinois
Did you know we're on Twitter? Join our 500 followers to get the latest news about PCA Illinois.



www.pinterest.com/pcaillinois
Who doesn't love Pinterest? Follow our boards and learn helpful parenting tips and tricks.

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THANK YOU FOR YOUR GENEROUS SUPPORT!

\$25,000+

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Illinois Department of Human Services

\$10,000 - \$24,999

GFWC Illinois Federation of Women's Clubs

\$4,000 - \$9,999

Exchange Club of Naperville
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Illinois Violence Prevention Authority
Kappa Delta
Not In Good Taste, Inc.
Prevent Child Abuse America

\$1,000 - \$3,999

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Roy and Pat Harley Kohls
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Tracy Lower
Ounce of Prevention Fund
Riverbend Headstart & Family Services
State Farm Companies
Chris Stiles
The University of Chicago Medical Center
Xerox

\$500 - \$999

Bank of America Foundation
Bank of Springfield
Child Abuse Council
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Voices for Illinois Children

\$100 - \$499

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Archdiocese of Chicago
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Tonya Bassett
Ryan Beveridge
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Richard Bleichner
BP Fabric of America Fund
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Patricia Crowley
Nancy Daniels
Karen Dennis
Karen Digby
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Follett Corporation
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Bobby Hall
Myrna Helleman
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David Lucas
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Denise McCaffrey
McLean County Child Protection Network
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Rick Miller
Timberly Miller
Ashley Murphy
My Friends Discovery Center
Once Upon A Child
Orthopedics of Illinois
Don Paul
Plumbers & Steamfitters Local 137
Plumbers & Pipefitters Local 23
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Walmart
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Tarra Winters
Chris Yates
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\$99 AND UNDER

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Gabrielle Aranda
Kate Ashmore Watson
Assumption Womens Club
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Vanessa Baie
Donna Baker
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Bloomington Thunder
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Children's Discovery Museum
Eastland Suites
Garlic Press
Hilton Springfield
Holiday Inn & Suites
Illinois National Bank
Illinois School Studio Artists
Illinois Symphony Orchestra
Jack Lewis Jewelers
Lisle Junior High School
LydiaZ Creations
Miller Zoo
Modern Mailing & Printing Services
Neuhoff Media
Niemann Foods
Normal CornBelters
Pepsi Ice Center
Secret Recipes
Signature Room