



Winter 2008

PCA Illinois Shaken Baby Syndrome Prevention News

A Newsletter for SBS Trainers



Dear,

Welcome to the Shaken Baby Syndrome Prevention Newsletter! If you are receiving this email, you have shown interest in Shaken Baby Syndrome Prevention and possibly at some point received training from Prevent Child Abuse Illinois staff to enable you to provide information and presentations about preventing Shaken Baby Syndrome.

Our goal in providing the newsletter is to better connect all of us who are currently providing Shaken Baby Syndrome Prevention information in communities throughout Illinois. **Thank you** for your generous and important efforts to help reduce the number of incidences in which Illinois children are injured in this way. We plan to use the newsletter to keep everyone informed about where and when trainings are being conducted and about all the materials available for trainers.

Shaken Baby Syndrome Advocates Receive Awards at the 14th Annual Child Abuse Prevention Conference



*Janet Simmons, Decatur, and Debbie Dycus, Edwardsville, were presented with **2008 Friend of Children Volunteer Awards** at Prevent Child Abuse Illinois' 14th Annual Statewide Child Abuse Prevention Conference in Oak Brook on November 20, 2008. Janet and Debbie were acknowledged for their volunteer efforts as cofounders of The National Shaken Baby Coalition. The coalition provides public awareness about Shaken Baby Syndrome and online support for families and friends who have been affected by the syndrome.*

Both Janet and Debbie have testified before Illinois legislators and have presented at workshops throughout the state to educate about the dangers of shaking an infant. Janet's daughter, Kristina (age 10) and Debbie's niece, Taylor (age 9) were each shaken when they were infants and they each suffered devastating injuries from those incidents. Janet and Debbie take their children with them as they go to daycare centers, high schools, and civic groups to educate the public about Shaken Baby

Congratulations and thank you, Janet and Debbie!

- [National Shaken Baby Coalition Web Site](#)

Happiest Baby on The Block Resource for Coping with Crying Infants

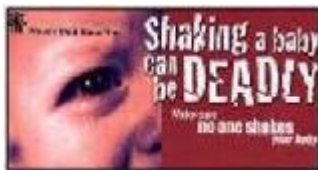


Dr. Harvey Karp has developed **Happiest Baby on the Block**, a technique for soothing a crying infant based on natural responses to the infant which mimic conditions in the womb. Five components of the technique are referred to as the 5 S's - Swaddle, Side or Stomach Position, Shushing, Swinging and Sucking.

To find out more, learn how to be a certified trainer, or schedule a training....call or email Denise McCaffrey at 217- 522-1129 or Dmccaffrey@preventchildabuseillinois.org

- [Happiest Baby](#)

Shaken Baby Syndrome Billboards



Watch for Shaken Baby Syndrome prevention billboards being posted as a public service around the state!

Prevent Child Abuse Illinois sends a special **"Thank you!"** to the following Outdoor Advertising Companies for their participation! Key Outdoor Inc. in Quincy, Springfield and Bourbonnais; Lamar Advertising in Rock Island and Dustys Outdoor Media in Effingham. This important public awareness message could not be accomplished without your help!

SBS Brochures & Posters

English and Spanish



PCA Illinois provides, at no cost, orders of up to 200 Shaken Baby Syndrome Prevention brochures and 5 posters per quarter in both English and Spanish languages . Call 217-522-1129 to order.

- [Learn more here!](#)
- [Request Form](#)

Information Wanted!



We would love to include your Shaken Baby Syndrome presentation information in our next newsletter. Contact Mary Salisbury (msalisbury@preventchildabuseillinois.org) to report what training you have conducted, to whom you spoke and when. Also let us know if you would like your next upcoming presentation promoted in this newsletter.

Please provide us with your comments about the newsletter and with any other information you would like to share with others throughout the state who have joined you in providing Shaken Baby Syndrome Prevention information throughout your community.

The National Center on Shaken Baby Syndrome Website



In December, The National Center on Shaken Baby Syndrome launched an improved website. They significantly expanded the site to be the most comprehensive source on Shaken Baby Syndrome/Abusive Head Trauma in the world. Visit www.dontshake.org

Also, take a look at the new information on their evidenced based SBS/AHT prevention program, the Period of PURPLE Crying by clicking the link [Period of PURPLE Crying](#)

- [National Center on Shaken Baby Syndrome](#)

Thank You and Happy New Year!



Your volunteer efforts to provide important messages about **Shaken Baby Syndrome** and how it can be prevented is much appreciated! Prevention is not easily measured, but if only one child is saved from this senseless tragedy, the impact of your efforts is enormous!

Thank you for making a difference! Best wishes for a great New Year!

- [PCA Illinois Website](#)

email: llarge@preventchildabuseillinois.org
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