



## Step right up to help support Illinois Families!

### Supportive Steps

Prevent Child Abuse Illinois, a statewide 20 year-old non-profit organization committed to healthy children and families, cordially invites you to become a sponsor of our **Illinois Walk for Children** featuring Marvel Comic Spider-man.

The WALK will take place on June 4, 2011 in Historic Lincoln Park in Springfield. Here families with children, seniors, and other community members will participate in a one-mile walk to support safe, happy and healthy children.

This fun, family event featuring a carnival, food, and entertainment will not only serve as our year's biggest fundraiser, but as a chance to alert all people in Illinois of the importance of community commitment to child abuse prevention.

Proceeds will benefit the expansion and maintenance of statewide family support services and education programs to include: coping with crying techniques through Dr. Harvey Karp's *The Happiest Baby on the Block*, Shaken Baby Syndrome Prevention Workshops, Stewards of Children . Sexual Abuse Prevention and Literature Distribution Program.

Our goal this year is to raise \$30,000 in tax-deductible donations to help increase prevention awareness and education in Illinois.

We invite you to demonstrate your support for Illinois children and families by sponsoring the **Illinois Walk for Children** by completing the attached event sponsorship agreement form.

There are a variety of supportive steps you can take to HELP the prevention of child abuse.

#### TO LEARN MORE, CONTACT:

WALK Office  
Prevent Child Abuse Illinois  
(217) 522-1129 or (217) 370.4597  
[walk@preventchildabuseillinois.org](mailto:walk@preventchildabuseillinois.org)

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## SPONSORSHIP LEVELS

### **GIGANTIC STEP: Donation of \$5,000 and ABOVE**

- Naming opportunity for entire event
- Company name in title and in all WALK materials
- Organization leads WALK
- Opportunities to present during pre-media events
- Acknowledgement in statewide media releases
- Company photo with Marvel Comic Spider-man
- Space for exhibit booth at WALK
- Logo recognition on all brochures and posters
- Link from PCA Illinois website to yours
- Recognition during opening ceremony as a sponsor
- Logo displayed on WALK T-shirts
- Acknowledgement in all PCA Illinois statewide email alerts and on PCA Illinois website
- Recognition in PCA Illinois Annual Report
- Opportunity to give coupon, sample or advertising premium in goodie bags

### **SOARING LEAP: Donation of \$2,000 AND ABOVE**

- Opportunity to lead WALK behind Gigantic Sponsor
- Sponsor recognition displayed on "Welcome Banner"
- Acknowledgement in statewide media releases
- Company photo with Marvel Comic Spider-man
- Space for exhibit booth at WALK
- Logo recognition on all brochures and posters
- Link from PCA Illinois website to yours
- Recognition during opening ceremony as sponsor
- Recognition on WALK T-shirts (large print)
- Acknowledgement in all PCA Illinois statewide email alerts and on PCA Illinois website
- Recognized in PCA Illinois Annual Report
- Opportunity to give coupon, sample or advertising premium in goodie bags

### **ENORMOUS LEAP: Donation of \$1,500 AND ABOVE**

- Large sign on welcoming ceremony stage
- Logo recognition on all brochures and posters
- Link from PCA Illinois website to yours
- Recognition during opening ceremony as a sponsor
- Recognition on WALK T-shirts (large print)
- Acknowledgement in all PCA Illinois statewide email alerts and on PCA Illinois website
- Recognition in PCA Illinois Annual Report
- Opportunity to give coupon, sample or advertising premium in goodie bags

### **LONG STRIDE: Donation of \$1,000 AND ABOVE**

- Signage displayed on registration tables at WALK site
- Recognition during opening ceremony as a sponsor
- Recognition on WALK T-shirt (medium print)
- Acknowledgement in all PCA Illinois statewide email alerts and on PCA Illinois website
- Recognition in PCA Illinois Annual Report
- Opportunity to give coupon, sample or advertising premium in goodie bags

### **GIANT STEP: Donation of \$750 AND ABOVE**

- Marker at beginning of WALK to read: "Start Sponsored by ABC Company"
- Recognition on WALK T-Shirt (medium print)
- Recognition in all statewide PCA Illinois email alerts and on PCA Illinois website
- Recognition in PCA Illinois Annual Report
- Opportunity to give coupon, sample or advertising premium in goodie bags

### **LARGE STEP: Donation of \$500 and ABOVE**

- Marker at end of WALK to read: "Finish Line Sponsored by ABC Company"
- Acknowledgement in all PCA Illinois statewide email alerts and on PCA Illinois website
- Recognition on WALK T-Shirt (small print)
- Recognition in PCA Illinois Annual Report
- Opportunity to give coupon, sample or advertising premium in goodie bags

### **½ MILE BREAK: Donation of \$250 and ABOVE**

- Marker to read: "1/2 mile to go! Sponsored by ABC Company"
- Recognition on WALK T-Shirt (small print)

### **HONORING SOMEONE IS ONLY A STEP AWAY: Donation of \$100 and ABOVE**

- Honor your business or someone you know on a personalized sign located at start/finish line. Marker to read: \_\_\_\_\_  
(Name will be printed as written above so please check spelling)